

# 18 Social Media

## Finding Hashtags on Twitter

### Q. How do I find the right hashtags to use on Twitter?

**A.** Finding the right hashtag to accompany your tweet(s) can be a quick and easy process.

To start, once you have logged in to Twitter, use the search bar (located at the top of your browser window) to search for a topic of interest.

For example, if you're tweeting about technology in education, search "education technology." A quick search through the results will reveal a number of potentially useful hashtags, including #edtech, #edchat and #education.

Pick one and type it into your tweet to insert yourself into the flowing conversation or, if you're hosting an event, think about creating a specialized hashtag to focus all of the Twitter chatter from your event in one place. For example, OPSBA's 2015 Public Education Symposium hashtag was #PESym15.

Some other useful hashtags for Ontario trustees and educators include #ONPoli, #OntEd, #CdnEd and #ontcl.